

# TECHPLUSAVIK - THE SHOT PLAYBOOK

## THE SHOT PLAYBOOK

How I Landed Interviews, Referrals & Opportunities Without Connections

### My Story

A US startup founder once told me there were no openings. Months later, he came back and hired me himself. The message that got rejected was the same message that eventually got me the opportunity. Timing matters. Staying memorable matters more.

### Rule #1: Stop Asking For Jobs

Most students ask for jobs. Few demonstrate relevance. Founders respond to people who understand what they are building and can explain how they can help.

### The Relevance Line Framework

Formula:

I noticed [recent company signal]. I've been working on [relevant skill/project], so I thought I'd reach out.

Your first sentence should prove you did your homework.

### Founder Outreach Template

Hi [Name],

I'm Avik, a final-year CSE student and full-stack developer.

I came across [Company] and noticed [specific observation].

I've recently been working on [project/result].

I know you may not be hiring right now, but if you ever need help with frontend, full-stack development, integrations, MVPs, or product engineering, I'd love to contribute.

Thanks,  
Avik

### Stealth Startup DM

Hi [Name],

I saw you're building something interesting in stealth mode.

I'm a full-stack developer working with React, Next.js, Node.js, TypeScript, APIs, Firebase, MongoDB, and modern web technologies.

If you're looking for engineering support or early contributors, I'd love to learn more and see if I can help.

Thanks,

Avik

## LinkedIn Connection Request

Hi [Name], I came across your profile while researching companies building interesting products. I'm a full-stack developer and would love to connect and follow your work.

## Follow-Up System #1

When they say 'No openings': Wait 30–60 days. Share a new achievement, project, internship, or measurable result. Then check in again.

## Follow-Up System #2

When they don't reply: Wait 7–10 days. Send a short, respectful bump. Keep it under 50 words.

## Referral Request Template

Hi [Name],

I noticed you're part of [Company]. I'm a full-stack developer currently working on [project/internship].

I'd love to learn more about the engineering team and would appreciate any guidance regarding opportunities or referrals if relevant.

Thanks!

## Cold Email Structure

Hook → Personalized observation → Relevant experience → Clear value proposition → Social proof → Simple CTA.

## The Biggest Lesson

A 'No' often means 'Not Yet'. Opportunities are frequently a timing problem rather than a capability problem. Stay visible. Stay relevant. Stay professional.